

GIANNA SCARPA

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Adaptable and motivated Emerson College graduate with hands-on experience in production, styling, and brand operations. Skilled at balancing creative vision with strategic and operational planning, I've supported high-profile shoots at Hyperion LA, co-founded a digital arts magazine, and managed logistics that keep projects on track. With a strong cultural sensibility and a detail-oriented approach, I thrive in environments that require precision, collaboration, and effective communication.

EDUCATION

Emerson College, Boston, MA

September 2021 – May 2025

Bachelor of Arts in Business of Creative Enterprises

- GPA: 3.9, *cum laude*

EXPERIENCE

Electric Picks, Hoboken, NJ

October 2025 – Present

Operations + Shipping Assistant

- Process and fulfill daily e-commerce orders with high accuracy, handling delicate and high-value jewelry pieces
- Package orders according to brand presentation standards to ensure safe delivery and optimal customer unboxing experience
- Collaborate cross-functionally with customer care and production team to resolve quality checks, inventory, and order issues efficiently
- Pull data related to ship errors and processing volume on a weekly basis in order to optimize workflows

Hyperion LA, Los Angeles, CA

January 2025 – May 2025

Studio + Production Intern

- Directly supported Senior Creative Producer and Studio Coordinator with daily and ongoing activities to adhere to production calendars, company goals, and studio standards
- Provided in-studio/on-set support for advertising, editorial, narrative, and e-commerce productions including high-profile talent to maintain highest level of professionalism and efficiency
- Managed and organized information in company databases regarding imagery archives, client relations, media lists, and production budgets to make sure information was accurate and up to date
- Carried out essential administrative duties including communications with clients or team members via email and phone, coordinating meetings, and completing necessary runs and shipments

Half Sister LLC, Boston, MA

October 2022 – January 2025

Co-Founder, Executive Board Member

- Co-Founder and executive board member of start-up digital arts and culture publication, *Half Sister Mag*
- Collaborated with other founding members to lead a team of photographers, writers, and videographers on a weekly basis to discuss positioning and how to meet short- and long-term goals
- Planned fundraising and outreach events to raise capital for the publication by establishing themes, capacity, event space options, and products that were within a specified budget

Freelance Styling/Styling Assistant, Boston, NYC, LA

September 2021 – May 2025

- Works in and maintains close collaboration with artists, creative directors, photographers, and/or stylists to achieve conceptual storytelling through dress
- Sources, reworks, and prepares clothing pieces from personal collection, available boutiques, and thrift stores to style 1-3 looks depending on shoot concept and budget
- Creates and shares mood-boards to photo/editorial team and models to establish vision and encourage feedback

SOFTWARE & SKILLS

- Software: Microsoft Office, Google Workspace, Adobe Creative Suite, Google Analytics, Canva, Blinkbid, Wrapbook
- Skills: Written/Verbal Communication, 35mm Photography, Budgeting, Data Entry & Analysis, Design, Video Editing